

Position: Social Media Volunteer

Organisation: The Fusilier Museum London

Location: Tower of London, London

Closing Date: Thursday 6th February 2020

Salary: Expenses up to £8/day

Contract Type: 2 days per month at the museum, 2 days remote volunteering, ongoing

Would you enjoy helping The Fusilier Museum London raise its social media profile?

Are you looking to gain new skills for a career in museums?

The Fusilier Museum London is working on increasing its social media output and is looking for a new volunteer to work alongside our current social media volunteer to share the work of the museum's volunteers, its projects and collection with a wider audience. To drive traffic to the museum's website, to promote engagement with the museum and to encourage greater use and enjoyment of its collection.

What's in it for you?

- Experience of creating social media content for a cultural heritage institution
- Working with staff and volunteers to achieve objectives
- An opportunity to work with historic objects
- An opportunity to gain an understanding of the work of The Fusilier Museum London
- An opportunity to develop skills of value to your career development

What's involved?

- To research the stored collection using the museum's cataloguing system and identify material related to the tasks carried out at The Fusilier Museum and topics identified as 'of interest' to our audiences.
- To research collection material and write a summary of the findings which can be developed into posts in conjunction with our current social media volunteer.
- To ensure any new information uncovered during the process of researching collection objects is added to the museum catalogue.
- To create visual imagery for the social media posts, including photographing collection items.
- To help create a bank of social media posts.
- To write blog posts for the museums online blog.
- To work with other volunteers to create and post material to our social media channels, blog and website.

- To use google analytics, Fb stats etc. to evaluate the success of different approaches / increased visitor numbers etc.
- To give any other appropriate assistance in relation to the role as may be reasonably requested.

As a volunteer you will receive training in object handling, Google Analytics and using the computer catalogue MuseumIndex+.

This role will suit people who

- Wish to pursue a career in a heritage or museum environment
- Have good computer skills and are confident with using social media applications.
- Have knowledge of or interest in history / heritage
- Have good communication and interpersonal skills
- Are methodical, patient and organised
- Have a good level of literacy and numeracy

Application

To apply for this post please contact Anna Lavelle, the Collections Access Officer at collectionsaccess@thefusiliers.org for a Volunteer Application Form. All application forms will be considered and successful applicants will be invited to attend an informal chat and to look around the museum and archive.